PC Solutions Lends Flexibility, Growth and Enhances Security, Efficiency at Perfetti Van Melle

Case Study

customer
QUOTE

Perfetti Van Melle (PVM) is a global confectionary conglomerate headquartered in Lainate, Italy and Breda (the Netherlands). With close to a 25 percent market share, the company, through its Indian subsidiary, is the leading player in the organized confectionery business in India today.

Multi-fold
CHALLENGES

Being a geographically spread company, PVM's employees wanted to access enterprise applications irrespective of their location and device. From the IT Head's perspective, the need of the hour was to **enhance user experience without compromising on information security.**

"**Employees wanted the freedom of mobility on any device, and from anywhere**. To meet this requirement we needed an enterprise mobility solution to ensure that corporate data was secure. At the same time, we wanted to enhance our traditional desktop environment, as the retrieval of data from such systems was proving to be inefficient and time consuming," says Basant Chaturvedi, Head - IT, Perfetti Van Melle.

Another priority for Chaturvedi was to **reduce the onboarding time** for new hires. Onboarding plans are intended to make new employees familiar with the overall goals of a company and support them as they embark on early projects in an effort to achieve success and productivity quickly.

"Our legacy onboarding process was manual, but we needed an effective solution that would allow us to socialize our new hires into the company's culture, and shrink the setup time. We wanted to implement an **Identity Management System** to address this constraint," says Chaturvedi.

PVM's concerns did not end here. Securing data and systems was also a high priority. They were looking at multiple layers of protection like endpoint security, messaging and web security, data loss prevention, and data and system recovery.

Making the
Right Choice

PVM evaluated different virtualization solutions to enhance their computing, and finally decided to go with Citrix's XenDesktop and Citrix XenMobile for enterprise mobility enablement as they found Citrix solutions to be the best fit for their needs.

For the deployment, PVM chose PC Solutions as the implementation partner. Chaturvedi shares, "We went with PC Solutions because they had all the resources for the implementation and possessed the technical understanding needed for the deployment."

For the Identity Management System, PVM and PC Solutions joined hands to **develop a custom application in-house**. The application uses a .NET- based web application and SQL Server at the backend for reporting.

"PC Solutions has done a perfect integration and configuration of the Identity Management System at the backend with Microsoft Exchange," says S. Prasad, IT Manager at PVM.
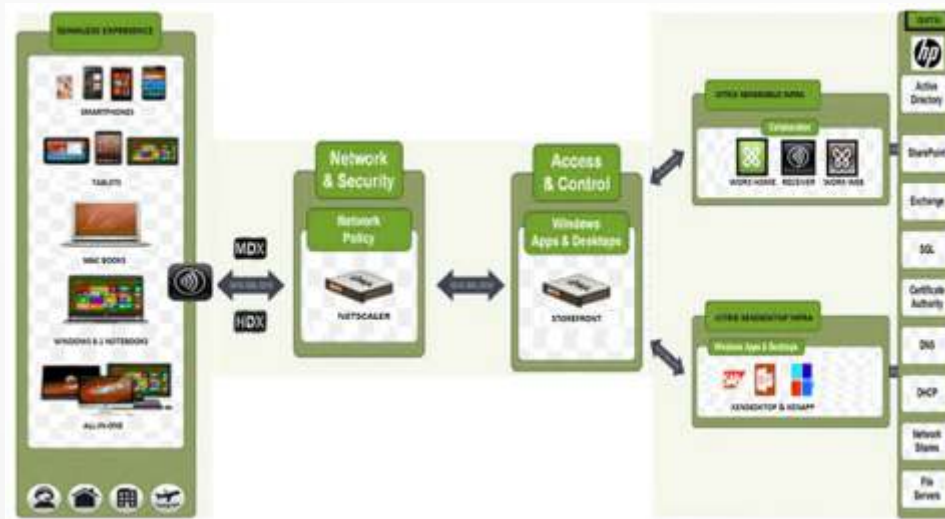
Benefits

➡ **Centralized access to data, anytime and from anywhere**

➡ **Effective and easy management of mobile devices**

➡ **Improved data control, visibility and security with thin clients**

➡ **Faster onboarding time for new hires**

➡ **Role-based access rights to employees**

To **address security concerns and adhere to regulatory objectives**, PVM decided to deploy Symantec Endpoint Protection Suite. After evaluating several vendors, PVM chose Symantec as they found their solution to provide the best **visibility across the security infrastructure** while delivering real-time and actionable information.

"We implemented a server-client solution across all our locations in the country and covered 500 users through this implementation. PC Solutions did a marvelous job of implementation in Delhi and NCR. They also provided us with a step by step implementation document for other locations. The **implementation was completed in two weeks**," says Prasad.

All solutions were deployed on **HP platform at the backend**. Chaturvedi shares, "We had chosen HP **Blade system** architecture with virtual connect for all the critical application deployment at PVM. This **helped us to roll out workloads faster** and **allocate resources** as per our requirement. There was ease of management and most importantly power is delivered through a passive pooled-power backplane. This in a way has **enabled full capacity of the power supplies** to be available for server blades, leading to improved flexibility and reliability."

benefits
GALORE

"With the deployment of XenApp, all employees are now connected to our datacenter. This has **enabled** everyone, right from the **entry-level to top management to use applications from anywhere** and work with ease," Chaturvedi says.

XenMobile has delivered enterprise mobility including mobile device management (MDM), mobile application management and enterprise-grade productivity apps in one comprehensive solution for PVM.

"We can do a **full wipe remotely through XenMobile**, and also manage and deploy mobile devices easily. The solution is being used for all mobile users," informs Chaturvedi.

XenDesktop has **enhanced the traditional compute with thin clients**, thereby **increasing security and ease of management**.

The Identity Management System has reduced the set up time for new hires and automated ID generation leading to reduction in onboarding time and removal of manual bottlenecks.

Today, when a new employee joins the company in any business unit, the HR department sends an e-notification to the manager of that business function. Once the business manager confirms, an alert is auto-generated back to the HR department, which then directs the IT unit for user ID creation. Finally, an automated mail is sent to the HR and to the respective manager once the new user ID is allocated into the system.

The application also caters to the creation and revocation of user access rights to employees, and is integrated with the email system for notification and alerts. "We now have **clear visibility** on the **number of new recruitments** that happen," says Prasad.

The deployment of Symantec Endpoint Protection Suite has met the security requirements at PVM. "If someone wants to transfer data from desktop or laptop to their USB drives, we can block it. **There is full control of data**, which is becoming critical in today's business landscape" informs Chaturvedi.

" PC Solutions has been our **strategic partner** for almost a decade, with a strong understanding of our user environment and IT expansion needs. As a Business Solutions provider, they have enabled **faster growth** for us **through technology solutions**," Chaturvedi adds.