

# Case Study



anunta

## Ratnakar Bank moves to an agile, BYOD, mobility ready IT infrastructure through the ADaaS model.

Ratnakar Bank Ltd. (RBL), is one of India's fastest growing scheduled commercial banks. With its continuously expanding presence across India, the bank currently serves more than 10,00,000 customers through a network of 180 branches and 350 ATMs across 13 Indian states. RBL needed to prepare for business growth, roll-out a new core banking platform, increase end-user satisfaction without increasing cost of IT and meet its financial mandate of inclusive growth.

### Solution

Anunta helped Ratnakar Bank harness low user-support, highly secure advantages of cloud computing by moving to a centrally hosted Virtual desktop architecture. Anunta's solution made end-user satisfaction the central theme of the implementation – whether it was to optimize application delivery or the roll-out of the new core banking system. By the end of 4 weeks, Anunta had conducted the user acceptance test by testing 779 simultaneous user sessions to Anunta's cloud. A bridge was then created to the Bank's existing solution. Finally, 1000+ users from 120 branches across India, National Operations Center & Regional Processing Center in Mumbai transitioned from a physical infrastructure to a cloud-based one. All this while rolling-out a new core banking platform seamlessly, with zero business interruption across all 120 branches.

### Benefits

While increasing security with superior user enablement & providing greater control to IT, the entire transformation to Anuntas cloud based architecture made it possible for the Bank's IT team to support business. A key imperative was to achieve RBI stipulated goals on inclusive banking by lowering cost of IT while moving to remote locations where IT support is hard to come by. Anunta's client friendly business model combined with its ADaaS solution lowered the cost of application delivery per user, per month by approximately 25%.

“ Anunta exceeded our expectations on every front. Anunta's combination of domain experts and unique business solution ensured that everything from the proof of concept to the final go-live worked like it was supposed to so that I was able to envision the benefits to business from the get go. ”

Anup Purohit, Head – IT  
Ratnakar Bank

### Industry

- BFSI

### Challenges

- Maintain IT costs and IT resources at manageable levels even as it supported growth
- Increased geographical reach & ramp up along with its operations
- Anywhere, anytime, any device (BYOD) application access to its executive teams and corporate users
- Migrate from an un-man aged distributed architecture to a managed centralized architecture

### Solution

- Use of cloud-based technologies like VDI, HSD & thin clients to deliver applications
- Custom designing of application delivery architecture using private cloud, based on extensive user-profiling
- A pay-per-use delivery model that includes a fixed cost of application delivery/user/month over the term of the contract

### Benefits

- Lower the cost of application delivery/user/month by approx. 25%
- Centrally hosted, low user support model helped Bank lower cost of IT while moving to remote locations to meet inclusive banking agenda
- Increased IT effectiveness and ROI